

PointsBet's

efficient, secure

cloud overhaul



PointsBet - Andrei Goutnik

PointsBet partnered with IntellectIT to enhance efficiency and security with Fortinet's solutions. The adoption of Fortinet's SD-WAN improved traffic management, user experience, and reduced costs. This advancement supports PointsBet's growth strategy. Learn how they did it.

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What was the Challenge?

PointsBet faced geographical challenges as their wagering platform expanded. Each site was interconnected, forming a complex 'spider web'. Adding a new site required updating all existing sites, a process that was labor-intensive, costly, and error-prone.

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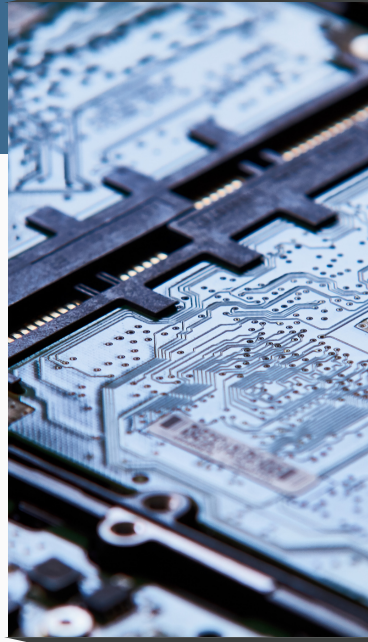


PointsBet

Australian sports betting company PointsBet quickly grew in the US market, leading to complex server-network issues. They sought IntellectIT's support to manage this.



Overcoming Security Shortfalls of Cloud Infrastructure



Intellect IT is one of only a few who have the technical know-how and experience to have helped PointsBet get the results they needed with Fortinet solutions.

Simon Bray,
Cloud & Alliances
Manager, Fortinet



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Security shortfalls of cloud infrastructure

PointsBet faced issues with the public cloud's resilient nature and insufficient security features. Essential on-premises features like next-gen firewalls for deep-packet inspection were often unavailable or overlooked in the cloud. PointsBet aimed to apply best practice security design to their cloud deployment, as they would for an on-premise environment.

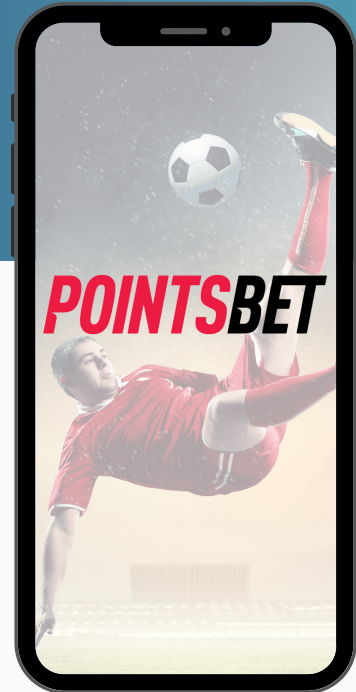
Why Choose Intellect IT?

Intellect IT, with over 20 years of experience, provides excellent IT support and services. They offer purpose-designed technology solutions from leading vendors, backed by a team with broad IT expertise. They enjoy solving real-world business problems and are among the few Fortinet partners capable of delivering solutions in the public cloud space.

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IntellectIT & Fortinet prove to be a winning combination



The Solution

IntellectIT simplified PointsBet's growing international network and enhanced security. They assessed PointsBet's infrastructure, focusing on current capabilities, immediate needs, and long-term goals. Fortinet was chosen for its Secure SD-WAN and next-gen firewalls due to their scalability, security, and ease of integration.

PointsBet's network was transitioned from a mesh IPsec tunnel topology to a Fortinet's SD-WAN solution integrated with Azure Virtual WAN, simplifying network management and boosting security. The solution was templated for easy deployment at new sites, supporting PointsBet's growth. Post-deployment, Intellect IT provided ongoing support and optimization.



“ Previously a new site deployment required three teams and weeks of effort, now it takes one team member just a few hours...

Max Soukhomlinov
IntellectIT Director

The Results

PointsBet's network overhaul led to faster site deployment, enhanced security, and smarter traffic management. It also improved user experience, reduced costs, and provided scalability for growth. This technological advancement has prepared PointsBet for future expansion.

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